

2010 GLBT Chamber Resource Guide Display Advertising Agreement

DUE Agreement, full payment and artwork
DATE: are due ~~December 31, 2009~~ **January 22, 2010**

Member Information

Member Business Name: _____
 Contact Name: _____
 Address: _____
 City | State | Zip: _____ Phone: () _____
 E-mail: _____

Ad Size Options (ALL Full Color)

Select Option	Size	Width	Depth	Regular Rate	2010 Rate Roll Back
<input type="checkbox"/>	2 Page	6 3/4" x	8 13/16"	\$ 2,000	\$ 1,600
<input type="checkbox"/>	Full page	3 3/8" x	8 13/16"	\$ 1,200	\$ 1,000
<input type="checkbox"/>	1/2 Page	3 3/8" x	4 5/8"	\$ 675	\$ 550
<input type="checkbox"/>	1/3 Page	3 3/8" x	3"	\$ 475	\$ 400
<input type="checkbox"/>	1/4 Page	3 3/8" x	2 1/4"	\$ 350	\$ 300

Premium Ad Options

- Inside Front Cover \$ 2,500 **Sold**
- Inside Back Cover \$ 2,500
- Page 1 (right side of inside front) \$ 2,500 **Sold**
- 2 Page Inside Front or Back \$ 4,000
- 2 Page Interior Spread \$ 1,600
- Insert \$ 1,500

† Listing Enhancement Option

- Additional Phone (\$25 each): \$ _____
- Fax (\$25 each): \$ _____
- Please see reverse side Website Address (\$25 each): \$ _____
 for Category List **Map Icon** (\$50 each): \$ _____
- Green Blue Red Additional/New Categories (\$50 each)¹: \$ _____
- Listing Color (\$75 each): \$ _____
- Additional Content Lines (\$25 per 60 characters)²: \$ _____
- Total Listing Enhancements (**carry below**): \$ _____

1) Additional/New Categories: _____

SPECIAL OFFER: Add your Display Ad to your 2nd listing category for 50% off your 1st Ad Rate.**

2) Additional Content Lines: _____

Calculate Payment

Amount Due

Ad Size: _____ \$ _____

** 2nd Category discounted ad fee (same ad/size as above; 50% off) \$ _____

Premium Ads:* _____ \$ _____

OPTIONAL
 Ad design fee (\$100): \$ _____

Subtotal: \$ _____

Listing Enhancement Options¹: \$ _____
 (Carry From Above)

Grand Total: \$ _____

Payment Method

- Check (Make payable to North Texas GLBT Chamber)
- Credit Card: MasterCard/Visa American Express

Card Number: _____ Exp. Date (MM/YY): _____

(if CC billing address is different from above, please provide)

Name as it appears on card: _____ CCV/CCID _____

Signature: _____ Date: _____

By signing and/or submitting this form you agree to abide by the terms and conditions contained in the "Agreement" section on page 2. This form must be received by January 15, 2010. All artwork and proofs must also be received by January 15, 2010. (A late fee of \$100 will apply for artwork submissions after January 15, 2010, 2009)

Printed Name: _____ Title: _____

Please retain a copy for your records

Advertising Specifications

(for ad designers)

- All ad dimensions are live area; no bleeds
- Bleeds allowed on Premium Ads ONLY
- Allow 0.5" gutter for all 2 Page ads
- Preferred Line Screen is 150; a minimum of 133 will be accepted

ONLY Accepted Ad Format: PDF File (press optimized, CMYK, fonts embedded or outlined, 300 dpi.) If the PDF file is inconsistent with ad specifications, the ad will be returned to advertiser for modifications, or run as submitted.

The following PDF files will not be accepted: PDFs created using PDF Writer, Publisher, Word, Excel and/or PowerPoint.

Additional Ad Info

- I will supply a new display ad.
- Reprint my 2009 display ad.
 We will send you a copy of your ad from last year's Guide for your signature.

Ad Submission

Ads may be submitted the following ways:

1. Via email (guide@glbtchamber.org)
2. Hand delivery (disk) to sales rep
3. On disk via US Mail:

GLBT Chamber
 Attn: 2010 Guide Ads
 3824 Cedar Springs Road, Suite 429
 Dallas, TX 75219-4168

You must mail/deliver 1 signed hard copy of your ad to the Chamber.

The Chamber strives to reproduce your ad to industry quality standards. Advertiser, agency or designer is responsible for the resolution and quality of images, color match, font reproduction and/or typographical errors. Color ads must be created using CMYK.

For quality control purposes, one signed proof (hard-copy printout) of your ad must be provided. Note that a color printout from a non-calibrated printer may not be accurate or representative of print quality. We cannot guarantee color matches to color ink jet or laser prints, although we always strive for best color density.

Your ad disk will not be returned.

For Office Use

DATE REC'D PAYMENT ARTWORK REP

Approved: _____

Icons: _____ Partner Org: _____



Phone: 214.821.4528
 Fax: 214.821.4530
 Web: GLBTChamber.org

2010 GLBT Chamber Resource Guide Display Advertising Agreement



Agreement

By my signature on page 1, I hereby agree to purchase display advertising or listing enhancements from the North Texas GLBT Chamber of Commerce ("Chamber") to appear in the 2010 Community Resource & Visitor Guide ("Guide") on the terms and conditions set forth in this Display Advertising Agreement ("Agreement") and any attachments hereto. I hereby certify that I am a current member of the Chamber in good standing or, if not already a member, I agree to make a full application for membership, including payment of dues, by January 15, 2010, or simultaneous with the submission of this Agreement, whichever is later. I agree that the Chamber, in its sole discretion, may cancel this agreement, if I fail to timely meet membership, Agreement payment, or any submission requirement deadlines under this Agreement. I further agree that the Chamber shall make no refunds, adjustments or credits for cancellations made after January 15, 2010. I agree that all advertisement submissions are subject to Chamber approval as to appropriateness and suitability, and that the Chamber, in its sole discretion, may cancel this Agreement if the Chamber determines any advertisement is not appropriate or suitable for publication in the Guide. I understand that the Chamber may, without notice, alter the Guide publishing specifications including but not limited to cover design, interior design, finished size, shape, number of pages, type of paper and number/quantity of Guides printed. I further agree that I will not hold the Chamber or any of its officers, directors, staff or contractors liable for damages of any kind related to the Guide or to the appearance of, or failure to publish, my advertisement, or for any other reason, and I hereby waive any claims for breach of warranty (express or implied), tort (including but not limited to negligence and strict liability), and any incidental, consequential or special damages, including without limitation loss of profits, arising from or out of this Agreement or the provisions of goods or services under this Agreement. I further agree to indemnify and hold the Chamber and its officers, directors, staff and contractors harmless from any and all liability, suits, causes of action, claims, attorneys' fees and costs, and damages of any kind that might arise from the publication of the materials that I submit.

The signed and completed Agreement MUST be sent to the Chamber with your payment or your ad will NOT be included in the 2010 Community Resource & Visitor Guide. We strongly recommend that you retain a copy of your disk, a print of the ad, and this form for your records.

Please return completed form with payment to: **North Texas GLBT Chamber
Resource Guide Advertising
3824 Cedar Springs Road, Suite 429
Dallas, TX 75219-4168**

Tel: 214-821-4528

Fax: 214-821-4530

Email: guide@glbtchamber.org

www.glbtchamber.org

