

2009 GLBT Chamber Community Resource & Visitor Guide Ad Sizes
(all dimensions in inches, width x height)

BACK COVER – No Bleeds

Ad Trim Size 4 x 6 7/8
Live Area 3 3/4 x 6 5/8
Bleed Dimensions 4 1/4 x 7 1/8

INSIDE FRONT AND BACK COVERS – Bleed Ads

Ad Trim Size 4 x 10
Live Area 3 3/4 x 9 3/4
Bleed Dimensions 4 1/4 x 10 1/4

TWO PAGE INSIDE FRONT AND BACK COVERS – Bleed Ads

Ad Trim Size 8 x 10
Live Area 7 3/4 x 9 3/4
Bleed Dimensions 8 1/4 x 10 1/4

FULL SPREAD AD, ALLOW AT LEAST 1/4 INCH FOR GUTTER

TWO PAGE AD – No Bleeds

Ad Trim Size 6 3/4 x 8 13/16
Live Area N/A
Bleed Dimensions N/A

FULL SPREAD AD, ALLOW AT LEAST 1/4 INCH FOR GUTTER

FULL PAGE AD – Bleed Ad

Ad Trim Size 4 x 10
Live Area 3 3/4 x 9 3/4
Bleed Dimensions 4 1/4 x 10 1/4

FULL PAGE AD – No Bleeds

Ad Trim Size 3 3/8 x 8 13/16
Live Area N/A
Bleed Dimensions N/A

3/4 PAGE AD – No Bleeds

Ad Trim Size 3 3/8 x 7
Live Area N/A
Bleed Dimensions N/A

2/3 PAGE AD – No Bleeds

Ad Trim Size 3 3/8 x 6 1/4
Live Area N/A
Bleed Dimensions N/A

1/2 PAGE AD – No Bleeds

Ad Trim Size 3 3/8 x 4 5/8
Live Area N/A
Bleed Dimensions N/A

1/3 PAGE AD – No Bleeds

Ad Trim Size 3 3/8 x 3
Live Area N/A
Bleed Dimensions N/A

1/4 PAGE AD – No Bleeds

Ad Trim Size 3 3/8 x 2 1/4
Live Area N/A
Bleed Dimensions N/A